

COMUNICATO STAMPA

ALESSANDRO BELLI NOMINATO HEAD OF HOSPITALITY DI BNP PARIBAS REAL ESTATE ITALIA



BNP Paribas Real Estate Advisory Italy annuncia la nomina di Alessandro Belli a Head of Hospitality, con la responsabilità di guidare lo sviluppo delle attività di investimento, consulenza e operator selection nel settore hospitality, segmento strategico per la crescita della società in Italia e nell'area EMEA.

Con oltre 24 anni di esperienza nel settore Real Estate, Alessandro Belli ha ricoperto ruoli apicali in primarie realtà nazionali e internazionali. Prima di entrare in BNP Paribas RE, è stato Head of Hospitality Investments Italy in Cushman & Wakefield e Head of Tourism Real Estate in Cassa Depositi e Prestiti Real Asset Sgr, dove ha gestito l'avvio del Fondo Nazionale Turismo. In precedenza, ha ricoperto incarichi come Head of Tourism Acquisitions in Pirelli Real Estate, Head of Investments in Fabbrica Sgr e Head of Real Estate nel gruppo Mittel. Laureato in Ingegneria Civile con un MBA presso la Luiss Business School, Alessandro è Adjunct Professor in Real Estate Finance alla Luiss Business School, Presidente dell'Hospitality Committee di Assoimmobiliare e membro RICS.

Mark Roberts - Head of Capital Markets di BNP Paribas Real Estate - ha commentato: *“Siamo lieti di accogliere Alessandro nel nostro team. La sua profonda conoscenza del settore hospitality e la sua esperienza pluriennale nella gestione di investimenti e operazioni complesse rappresentano un asset strategico per BNP Paribas Real Estate. Il suo ingresso rafforza ulteriormente la nostra capacità di offrire servizi integrati e soluzioni innovative ai nostri clienti, in un mercato in forte evoluzione.”*

Alessandro Belli ha dichiarato: *“Il settore dell'’Hospitality è un pilastro strategico per BNP Paribas Real Estate, sia in Italia che a livello EMEA. Il mercato sta vivendo in Italia una fase di forte crescita, trainata dalla domanda internazionale, dalle opportunità legate alla frammentazione del mercato e ai passaggi generazionali, oltre che dalle operazioni di rigenerazione urbana e di conversione degli asset. La forza del brand BNP Paribas e la sua presenza capillare ci permettono di attivare sinergie uniche, soprattutto in ambito finanziario e Wealth Management, offrendo una gamma completa di servizi integrati, dal Capital Markets alla selezione degli operatori e Advisory.”*

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management. With 4,000 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 23 countries (through its facilities and its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.

As a committed stakeholder in sustainable cities, BNP Paribas Real Estate intends to spearhead the transition to more sustainable real estate: low-carbon, resilient, inclusive and conducive to wellbeing. To achieve this, the company has developed a CSR policy with four objectives: to ethically and responsibly enhance the economic performance and use of buildings; to integrate a low-carbon transition and reduce its environmental footprint; to ensure the development, commitment and well-being of its employees; to be a proactive stakeholder in the real estate sector and to build local initiatives and partnerships.

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Press contacts:

Alessandro MARIANI: Tel: +39 344 2786807 – alessandro.mariani@realestate.bnpparibas



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PRESS RELEASE

ALESSANDRO BELLI APPOINTED HEAD OF HOSPITALITY AT BNP PARIBAS REAL ESTATE ITALY



BNP Paribas Real Estate Advisory Italy announces the appointment of Alessandro Belli as Head of Hospitality, in charge of driving the development of investment, advisory and operator selection activities in the hospitality sector, a key strategic area for the company's growth in Italy.

With over 24 years of experience in the real estate sector, Alessandro Belli has held senior positions in leading national and international organizations. Before joining BNP Paribas RE Advisory, he was Head of Hospitality Investments Italy at Cushman & Wakefield and Head of Tourism Real Estate at Cassa Depositi e Prestiti Real Asset Sgr, managing the start-up of the Tourism National Fund. Previously, he was Head of Tourism Acquisitions at Pirelli Real Estate, Head of Investments at Fabrica Sgr, and Head of Real Estate at the Mittel group. Alessandro holds a degree in Civil Engineering and an MBA from Luiss Business School. He is Adjunct Professor in Real Estate Finance at Luiss Business School, President of the Hospitality Committee of Assoimmobiliare, and an RICS member.

Mark Roberts - Head of Capital Markets at BNP Paribas Real Estate - commented: *"We are delighted to welcome Alessandro to our team. His deep knowledge of the hospitality sector and extensive experience in managing investments and complex transactions are a strategic asset for BNP Paribas Real Estate. His arrival further strengthens our ability to offer integrated services and innovative solutions to our clients in a rapidly evolving market."*

Alessandro Belli stated: *"Hospitality is a strategic pillar for BNP Paribas Real Estate, both in Italy and across the EMEA region. In Italy, it is experiencing strong growth, driven by international demand, opportunities linked to market fragmentation and generational transitions, urban regeneration and asset conversion. The strength of the BNP Paribas brand and its widespread presence enable us to activate unique synergies, especially in the financial and Wealth Management sectors, offering a comprehensive range of integrated services—from Capital Markets to operator selection and Advisory."*

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