

# BNP PARIBAS REIM STARTS THE DISTRIBUTION IN ITALY OF ITS SRI-CERTIFIED OPCV BNP PARIBAS DIVERSIPIERRE

As part of its international development, BNP Paribas REIM announces the launch of the distribution of BNP Paribas Diversipierre in Italy.

BNP Paribas Diversipierre is a French “OPCV Grand Public” that was launched in 2014 and managed by BNP Paribas REIM France. It offers an investment solution 100% linked to the real estate sector with a high liquidity, reserved to professional clients who have the possibility to make investments or divestments every two weeks. The fund’s portfolio is composed of invested properties (65%), shares of listed REIT’s\* (14.5%) and covered bonds (14.5%), the remainder being cash and equivalents. As of end of March 2022, BNP Paribas Diversipierre has a total of €2.6bn asset under management.

The fund aims to own a highly diversified real estate portfolio across the Eurozone countries and among all sectors – office, retail, residential, logistics, hotel, healthcare, school. This diversification in locations and types of underlying assets makes BNP Paribas Diversipierre a low risk profile investment (level of 2/7 in SRI PRIIPs).

The fund made its first investment in Italy in 2017 and since then Italy has represented on the average 11% of the portfolio valuation with direct and indirect investments and with many new opportunities in the pipeline.

One of these investments is the Bodio Center. It is a LEED Gold and BREAAAM Good certified business park located in Milan, composed of 5 office buildings and 2 buildings for service activities, for a surface area of over 80,000 sqm.

BNP Paribas Diversipierre has opted for a responsible approach regarding its investment and management decisions, taking into account extra-financial components. The fund follows a “best-in-progress” SRI strategy regarding its real estate portfolio, which consists in improving the ESG performance of the acquired assets, particularly from an environmental point of view, by setting up dedicated action plans for each building. Thus, the fund was one of the first French funds to be awarded the SRI (Socially Responsible Investment) Certification in December 2020 and it is classified Article 8 under the SFDR regulation (Sustainable Finance Disclosure Regulation).

*“Launching the distribution of BNP Paribas Diversipierre towards Italian investors was a key objective for BNP Paribas REIM. Happy that thanks to the excellent cooperation between the Italian and French teams, this is becoming reality. We are opening the possibility for Italian professional investors to invest in a product with a proven track record,”* states **Dominique Jones, CEO and General Manager of BNP Paribas REIM Italy.**

*“With BNP Paribas Diversipierre, the investors can benefit from the quality and solidity offered by the BNP Paribas Real Estate group, as well as its several implantations across Europe. The fund offers a great access to European real estate markets with a high liquidity and a strong portfolio with a good*



diversification in terms of location and asset typology, which is a great opportunity,” add **Daniele Germano**, Head of Sales and **Gerardo Coppola**, Head of Distribution for **BNP Paribas REIM Italy**.

Click [here](#) to see the presentation video for the OPCI BNP Paribas Diversipierre.

*\*REIT: Real Estate Investment Trust*

#### **About BNP Paribas REIM**

##### **With BNP Paribas REIM, you invest in REAL ESTATE AS LIVING ASSETS.**

BNP Paribas REIM, a business line of BNP Paribas Real Estate, provides a wide range of real estate funds and investment solutions for investors, based on strong convictions.

Deeply European, we have a close understanding of local markets, a view of every square metre, every street, every neighbourhood, every urban eco-system.

With our 330 employees, we care for assets as we care for living beings, aiming to build a better living environment for our 200+ institutional investors and 150,000+ private investors.

We believe in ESG to reconcile social, environmental and financial performance.

We apply innovation in order to better adapt to the risks and opportunities of today and tomorrow.

At the end of 2021, BNP Paribas REIM managed €29.7 billion of living European assets on behalf of institutional and private investors.

BNP Paribas Real Estate Investment Management is composed of regulated entities in the following countries: France, BNP Paribas Real Estate Investment Management S.A.; Italy, BNP Paribas Real Estate Investment Management Italy SGR; Germany, BNP Paribas Real Estate Investment Management Germany GmbH; UK, BNP Paribas Real Estate Investment Management UK Limited; Luxembourg, BNP Paribas Real Estate Investment Management Luxembourg S.A.

Each of the legal entities responsible for offering products or services to their customers is referred to in the product documentation, contracts and related information.

This is an advertising communication. Please refer to the fund prospectus and information documents before making any final investment decision.

#### **Press Contacts:**

**Capucine Marescal:** +33 (0)6 40 10 78 28 / **Amira Tahirovic:** +33 (0)6 37 78 12 17 / **Charlotte Rémond:** +33 (0)6 78 18 57 87

[presse.realestate@realestate.bnpparibas](mailto:presse.realestate@realestate.bnpparibas)



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