

COMUNICATO STAMPA

## BNP PARIBAS REAL ESTATE ADVISORY ITALY ADVISOR NELL'ACQUISIZIONE DI DUE CENTRI COMMERCIALI IN ITALIA DA PARTE DI SUPERNOVA GROUP



**BNP Paribas Real Estate Advisory Italy** advisor nell'operazione di acquisizione da parte di Supernova Group di due asset retail in Italia: Le Isole Shopping Center a Gravellona Toce, in Piemonte, e Centro Commerciale Buonvento a Benevento, in Campania.

L'operazione rappresenta un **ulteriore tassello nel percorso di crescita di Supernova sul mercato italiano** e conferma il continuo interesse degli investitori verso asset retail consolidati, caratterizzati da solide performance e da un forte radicamento territoriale.

**Le Isole Shopping Center**, situato a Gravellona Toce, in una delle aree turistiche più attrattive del Nord Italia, si sviluppa su circa 17.200 mq di superficie commerciale e ospita 55 negozi oltre a 8 operatori food & beverage. Grazie alla sua posizione strategica e a un'offerta diversificata, il centro rappresenta un punto di riferimento sia per il bacino locale sia per i flussi turistici dell'area.

**Centro Commerciale Buonvento**, situato a Benevento, si estende su circa 17.900 mq di superficie commerciale e comprende 48 punti vendita, due ristoranti e un supermercato Conad, servendo un ampio bacino di utenza regionale.

L'operazione si inserisce in un **mercato retail che continua a mostrare segnali positivi**, sostenuto da una crescente attenzione verso asset con fondamentali solidi, capacità di attrazione e prospettive di creazione di valore nel lungo periodo.

**Mark Roberts** – Head of Capital Markets di BNP Paribas Real Estate Advisory Italy ha commentato: *“Il mercato retail continua a dimostrare dinamismo e capacità di attrarre capitali, soprattutto verso asset caratterizzati da una forte identità territoriale e da un posizionamento consolidato. Operazioni come questa confermano come gli investitori continuino a guardare con interesse a destinazioni in grado di coniugare qualità, resilienza e prospettive di crescita nel lungo termine.”*



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**Oriana Bezze** – Head of Retail Capital Markets di BNP Paribas Real Estate Advisory Italy ha aggiunto: *“Le Isole Shopping Center e Centro Commerciale Buonvento rappresentano due asset differenti per geografia e caratteristiche, ma accomunati da una forte integrazione con i rispettivi territori. Il mercato continua a premiare realtà capaci di offrire un mix equilibrato tra retail, servizi e capacità di attrazione per il bacino locale.”*

BNP Paribas Real Estate Advisory Italy continua a operare sul mercato immobiliare italiano mettendo a disposizione competenze specialistiche e una consolidata esperienza nell'accompagnare operazioni complesse nei principali segmenti del real estate.

All'interno dell'area Capital Markets, il team **Retail Capital Markets** di BNP Paribas Real Estate offre ai propri clienti un servizio professionale di consulenza immobiliare per la vendita di immobili a destinazione retail su tutto il territorio nazionale italiano. Il Team è in grado di assistere le parti nelle operazioni immobiliari fornendo supporto a 360 gradi su tutte le fasi del processo di acquisto o vendita.

Inoltre, grazie alle competenze maturate in diversi anni di attività sul mercato Retail, il Team è in grado di interagire direttamente con potenziali investitori nazionali e internazionali e gestendo i professionisti sul territorio nazionale.

Head of Capital Markets BNP Paribas Real Estate – Mark Roberts

Team Retail Capital Markets BNP Paribas Real Estate – Oriana Bezze, Head of Retail Capital Markets e Giulia Argenta, Associate Director

#### About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation and Property Management. With more than 4.000 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 23 countries, spanning Europe (direct presence and Alliance network), Asia (platforms) and North America (Alliance network). BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.

As a committed stakeholder in sustainable cities, BNP Paribas Real Estate intends to spearhead the transition to more sustainable real estate: low-carbon, resilient, inclusive and conducive to wellbeing. To achieve this, the company has developed a CSR policy with four objectives: to ethically and responsibly enhance the economic performance and use of buildings; to integrate a low-carbon transition and reduce its environmental footprint; to ensure the development, commitment and well-being of its employees; to be a proactive stakeholder in the real estate sector and to build local initiatives and partnerships.

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Milan, July 14, 2026

## PRESS RELEASE

# BNP PARIBAS REAL ESTATE ADVISORY ITALY HAS ADVISED ON THE SUCCESSFUL COMPLETION OF SUPERNOVA GROUP'S ACQUISITION OF TWO SHOPPING CENTERS IN ITALY



**BNP Paribas Real Estate Advisory Italy** has advised on the successful completion of Supernova Group acquisition of two retail assets in Italy: Le Isole Shopping Center in Gravellona Toce, Piedmont, and Centro Commerciale Buonvento in Benevento, Campania.

The transaction represents a further step in Supernova's growth strategy in the Italian market and confirms the continued interest of investors in established retail assets characterized by strong performance and deep local roots.

Located in Gravellona Toce, in one of Northern Italy's most attractive tourism areas, **Le Isole Shopping Center** offers approximately 17,200 sqm of retail space and hosts 55 stores together with 8 food & beverage operators. Thanks to its strategic location and diversified offering, the center serves as a key destination for both local communities and tourist flow in the area.

**Centro Commerciale Buonvento**, located in Benevento, comprises approximately 17,900 sqm of retail space and includes 48 retail units, two restaurants, and an anchor supermarket, serving a broad regional catchment area.

The transaction takes place within **a retail market that continues to show positive momentum**, supported by increasing investor focus on assets with strong fundamentals, attractive positioning, and long-term value creation potential.

**Mark Roberts** – Head of Capital Markets at BNP Paribas Real Estate Advisory Italy – commented: *"The retail market continues to demonstrate strong momentum and its ability to attract capital, particularly towards assets characterized by a strong local identity and an established market position. Transactions such as this confirm that investors continue to focus on destinations capable of combining quality, resilience, and long-term growth potential."*



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**Oriana Bezze** – Head of Retail Capital Markets at BNP Paribas Real Estate Advisory Italy added: *“Le Isole Shopping Center and Centro Commerciale Buonvento are two different assets in terms of geography and characteristics, yet both share a strong connection with their respective territories. The market continues to reward assets capable of delivering a balanced mix of retail, services, and local customer appeal.”*

BNP Paribas Real Estate Advisory Italy continues to operate within the Italian real estate market by providing specialist expertise and extensive experience in supporting complex transactions across the sector's main asset classes.

Within the Capital Markets division, the Retail Capital Markets team of BNPP Real Estate provides clients with professional real estate advisory services for the sale of retail properties across the Italian territory. The team can assist parties in real estate transactions, offering comprehensive support throughout all stages of the acquisition or disposal process.

Moreover, thanks to the expertise gained over many years of activity in the Retail market, the team can interact directly with potential national and international investors while coordinating professionals across the Italian territory.

Head of Capital Markets BNP Paribas Real Estate – Mark Roberts

Retail Capital Markets Team BNP Paribas Real Estate – Oriana Bezze, Head of Retail Capital Markets, and Giulia Argenta, Associate Director

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